

UP TO \$120* BACK REDEMPTION INSTRUCTIONS



For a limited time, get a \$40*, \$80* or \$120* Visa® Reward Card¹ after online submission when you bundle purchases of at least 2 new MICHELIN® or BFGoodrich® passenger or light truck tires, select BFGoodrich® UTV tires, select MICHELIN® Motorcycle or Scooter tires, or select MICHELIN® Bicycle tires. Or get a \$120* Visa® Reward Card¹ with the purchase of 4 new MICHELIN® CrossClimate² tires. Offer valid 8/12/20 – 8/31/20.

- For help submitting online or more information about this promotion, please call 1-866-212-9619.
- To learn more about MICHELIN® tires, please call 1-800-642-4354 or visit www.MichelinMan.com/Promotions-and-Rebates for participating dealers.
- Not valid with any other offer.

ANY WAY YOU STACK IT, IT'S MORE WAYS TO SAVE

COMBINED MICHELIN OR BFGOODRICH PURCHASES TOTALING:	YOUR REWARD:
\$250.00 – \$499.99	\$40 Visa® Reward Card
\$500.00 – \$799.99	\$80 Visa® Reward Card (\$70 Rebate + \$10 Exceptional Savings)
\$800.00 or more	\$120 Visa® Reward Card (\$70 Rebate + \$50 Exceptional Savings)

HOW TO REDEEM:

- Purchase tires from a participating dealer from 8/12/20 to 8/31/20.
- Submit online at TireRewards.TireRewardCenter.com by no later than 9/17/20.
- Select 2020 Michelin Back to School Promotion as your promotion.
- See offer terms and conditions below for further details.
- To check the status of your rebate, visit TireRewards.TireRewardCenter.com.

Full Terms and Conditions

Offer valid for residents of the United States only who purchase from a participating dealer located in the fifty (50) United States, District of Columbia ("U.S.") and U.S. territories (Puerto Rico, Guam and U.S. Virgin Islands) ("U.S."). Purchase must be completed between 8/12/2020 and 8/31/2020. Limit of one (1) redemption request (\$120 Visa® Reward Card) per household on purchases of four (4) new MICHELIN® CrossClimate² tires or (\$40, \$80 or \$120 Visa® Reward Card) per household on combined purchases of two (2) to six (6) tires totaling \$250.00 or more of new MICHELIN® passenger or light truck tires; BFGoodrich® passenger or light truck tires; the following BFGoodrich® UTV tires: BFGoodrich® Mud-Terrain T/A KM3; the following MICHELIN® Motorcycle tires: MICHELIN® AC10®, MICHELIN® Anakee® Adventure, MICHELIN® Anakee® III, MICHELIN® Anakee® Wild, MICHELIN® City Pro, MICHELIN® Commander® II, MICHELIN® Commander® III Cruiser, MICHELIN® Commander® III Touring, MICHELIN® Desert Race, MICHELIN® Enduro Medium, MICHELIN® Enduro Xtrem®, MICHELIN® Pilot® Activ, MICHELIN® Pilot® Power, MICHELIN® Pilot® Power 2CT, MICHELIN® Pilot® Power 3, MICHELIN® Pilot® Road 2, MICHELIN® Pilot® Road 3, MICHELIN® Pilot® Road 4, MICHELIN® Pilot® Road 4 GT, MICHELIN® Pilot® Street, MICHELIN® Pilot® Street Radial, MICHELIN® Power 5, MICHELIN® Power Cup 2, MICHELIN® Power Cup Evo, MICHELIN® Power GP, MICHELIN® Power Performance Cup Medium, MICHELIN® Power Performance Cup Soft, MICHELIN® Power Performance Slick Medium, MICHELIN® Power Performance Slick Soft, MICHELIN® Power Rain, MICHELIN® Power RS, MICHELIN® Power Slick 2, MICHELIN® Power Super Moto, MICHELIN® Power Super Moto Rain, MICHELIN® Road 5, MICHELIN® Road 5 GT, MICHELIN® Road 5 Trail, MICHELIN® Scorchers® 11, MICHELIN® Scorchers® 21, MICHELIN® Scorchers® 31, MICHELIN® Scorchers® 32, MICHELIN® Scorchers® Sport, MICHELIN® Starcross® 5 Hard, MICHELIN® Starcross® 5 Medium, MICHELIN® Starcross® 5 Mini, MICHELIN® Starcross® 5 Sand, MICHELIN® Starcross® 5 Soft, MICHELIN® Starcross® MH3 – Mini, MICHELIN® Starcross® MS3 – Mini, MICHELIN® Trial Light, MICHELIN® Trial X Light Competition; the following MICHELIN® Scooter tires: MICHELIN® Bopper®, MICHELIN® City Grip, MICHELIN® City Grip 2, MICHELIN® Pilot® Road 4 Scooter, MICHELIN® Power Pure SC, MICHELIN® Reggae®, MICHELIN® S1, MICHELIN® S83®; or the following MICHELIN® Bicycle tires: MICHELIN® Country, MICHELIN® Country Rock, MICHELIN® Country J, MICHELIN® Cyclocross, MICHELIN® DH 22, MICHELIN® DH 34, MICHELIN® DH 34 Bike Park, MICHELIN® DH Mud, MICHELIN® Dynamic Classic, MICHELIN® Dynamic Sport, MICHELIN® E-Wild, MICHELIN® Force AM, MICHELIN® Force Enduro, MICHELIN® Force XC, MICHELIN® Jet XCR, MICHELIN® Lithion2, MICHELIN® Mud Enduro, MICHELIN® Power All Season, MICHELIN® Power Competition, MICHELIN® Power Cyclocross, MICHELIN® Power Cyclocross Tubular, MICHELIN® Power Endurance, MICHELIN® Power Gravel, MICHELIN® Power Protection +, MICHELIN® Power Road, MICHELIN® Power Road TLR, MICHELIN® PRO4, MICHELIN® PRO4 Endurance, MICHELIN® PRO4 Tubular, MICHELIN® Protek, MICHELIN® Protek Cross, MICHELIN® Protek Cross Max, MICHELIN® Protek Max, MICHELIN® Protek Urban, MICHELIN® Rock R2 Enduro, MICHELIN® Stargrip, MICHELIN® Wild AM, MICHELIN® Wild Enduro, MICHELIN® Wild Rock'R, MICHELIN® Wild Run'R.

\$40 Visa® Reward Card valid on combined purchases of two (2) to six (6) tires totaling \$250.00 to \$499.99 of new MICHELIN® passenger or light truck tires; BFGoodrich® passenger or light truck tires; the following BFGoodrich® UTV tires: BFGoodrich® Mud-Terrain T/A KM3; the following MICHELIN® Motorcycle tires: MICHELIN® AC10®, MICHELIN® Anakee® Adventure, MICHELIN® Anakee® III, MICHELIN® Anakee® Wild, MICHELIN® City Pro, MICHELIN® Commander® II, MICHELIN® Commander® III Cruiser, MICHELIN® Commander® III Touring, MICHELIN® Desert Race, MICHELIN® Enduro Medium, MICHELIN® Enduro Xtrem®, MICHELIN® Pilot® Activ, MICHELIN® Pilot® Power, MICHELIN® Pilot® Power 2CT, MICHELIN® Pilot® Power 3, MICHELIN® Pilot® Road 2, MICHELIN® Pilot® Road 3, MICHELIN® Pilot® Road 4, MICHELIN® Pilot® Road 4 GT, MICHELIN® Pilot® Street, MICHELIN® Pilot® Street Radial, MICHELIN® Power 5, MICHELIN® Power Cup 2, MICHELIN® Power Cup Evo, MICHELIN® Power GP, MICHELIN® Power Performance Cup Medium, MICHELIN® Power Performance Cup Soft, MICHELIN® Power Performance Slick Medium, MICHELIN® Power Performance Slick Soft, MICHELIN® Power Rain, MICHELIN® Power RS, MICHELIN® Power Slick 2, MICHELIN® Power Super Moto, MICHELIN® Power Super Moto Rain, MICHELIN® Road 5, MICHELIN® Road 5 GT, MICHELIN® Road 5 Trail, MICHELIN® Scorchers® 11, MICHELIN® Scorchers® 21, MICHELIN® Scorchers® 31, MICHELIN® Scorchers® 32, MICHELIN® Scorchers® Sport, MICHELIN® Starcross® 5 Hard, MICHELIN® Starcross® 5 Medium, MICHELIN® Starcross® 5 Mini, MICHELIN® Starcross® 5 Sand, MICHELIN® Starcross® 5 Soft, MICHELIN® Starcross® MH3 – Mini, MICHELIN® Starcross® MS3 – Mini, MICHELIN® Trial Light, MICHELIN® Trial X Light Competition; the following MICHELIN® Scooter tires: MICHELIN® Bopper®, MICHELIN® City Grip, MICHELIN® City Grip 2, MICHELIN® Pilot® Road 4 Scooter, MICHELIN® Power Pure SC, MICHELIN® Reggae®, MICHELIN® S1, MICHELIN® S83®; or the following MICHELIN® Bicycle tires: MICHELIN® Country, MICHELIN® Country Rock, MICHELIN® Country J, MICHELIN® Cyclocross, MICHELIN® DH 22, MICHELIN® DH 34, MICHELIN® DH 34 Bike Park, MICHELIN® DH Mud, MICHELIN® Dynamic Classic, MICHELIN® Dynamic Sport, MICHELIN® E-Wild, MICHELIN® Force AM, MICHELIN® Force Enduro, MICHELIN® Force XC, MICHELIN® Jet XCR, MICHELIN® Lithion2, MICHELIN® Mud Enduro, MICHELIN® Power All Season, MICHELIN® Power Competition, MICHELIN® Power Cyclocross, MICHELIN® Power Cyclocross Tubular, MICHELIN® Power Endurance, MICHELIN® Power Gravel, MICHELIN® Power Protection +, MICHELIN® Power Road, MICHELIN® Power Road TLR, MICHELIN® Power Time Trail, MICHELIN® PRO4, MICHELIN® PRO4 Endurance, MICHELIN® PRO4 Tubular, MICHELIN® Protek, MICHELIN® Protek Cross, MICHELIN® Protek Cross Max, MICHELIN® Protek Max, MICHELIN® Protek Urban, MICHELIN® Rock R2 Enduro, MICHELIN® Stargrip, MICHELIN® Wild AM, MICHELIN® Wild Enduro, MICHELIN® Wild Rock'R, MICHELIN® Wild Run'R.

\$80 Visa® Reward Card valid on combined purchases of two (2) to six (6) tires totaling \$500.00 to \$799.99 of new MICHELIN® passenger or light truck tires; BFGoodrich® passenger or light truck tires; the following BFGoodrich® UTV tires: BFGoodrich® Mud-Terrain T/A KM3; the following MICHELIN® Motorcycle tires: MICHELIN® AC10®, MICHELIN® Anakee® Adventure, MICHELIN® Anakee® III, MICHELIN® Anakee® Wild, MICHELIN® City Pro, MICHELIN® Commander® II, MICHELIN® Commander® III Cruiser, MICHELIN® Commander® III Touring, MICHELIN® Desert Race, MICHELIN® Enduro Medium, MICHELIN® Enduro Xtrem®, MICHELIN® Pilot® Activ, MICHELIN® Pilot® Power, MICHELIN® Pilot® Power 2CT, MICHELIN® Pilot® Power 3, MICHELIN® Pilot® Road 2, MICHELIN® Pilot® Road 3, MICHELIN® Pilot® Road 4, MICHELIN® Pilot® Road 4 GT, MICHELIN® Pilot® Street, MICHELIN® Pilot® Street Radial, MICHELIN® Power 5, MICHELIN® Power Cup 2, MICHELIN® Power Cup Evo, MICHELIN® Power GP, MICHELIN® Power Performance Cup Medium, MICHELIN® Power Performance Cup Soft, MICHELIN® Power Performance Slick Medium, MICHELIN® Power Performance Slick Soft, MICHELIN® Power Rain, MICHELIN® Power RS, MICHELIN® Power Slick 2, MICHELIN® Power Super Moto, MICHELIN® Power Super Moto Rain, MICHELIN® Road 5, MICHELIN® Road 5 GT, MICHELIN® Road 5 Trail, MICHELIN® Scorchers® 11, MICHELIN® Scorchers® 21, MICHELIN® Scorchers® 31, MICHELIN® Scorchers® 32, MICHELIN® Scorchers® Sport, MICHELIN® Starcross® 5 Hard, MICHELIN® Starcross® 5 Medium, MICHELIN® Starcross® 5 Mini, MICHELIN® Starcross® 5 Sand, MICHELIN® Starcross® 5 Soft, MICHELIN® Starcross® MH3 – Mini, MICHELIN® Starcross® MS3 – Mini, MICHELIN® Trial Light, MICHELIN® Trial X Light Competition; the following MICHELIN® Scooter tires: MICHELIN® Bopper®, MICHELIN® City Grip, MICHELIN® City Grip 2, MICHELIN® Pilot® Road 4 Scooter, MICHELIN® Power Pure SC, MICHELIN® Reggae®, MICHELIN® S1, MICHELIN® S83®; or the following MICHELIN® Bicycle tires: MICHELIN® Country, MICHELIN® Country Rock, MICHELIN® Country J, MICHELIN® Cyclocross, MICHELIN® DH 22, MICHELIN® DH 34, MICHELIN® DH 34 Bike Park, MICHELIN® DH Mud, MICHELIN® Dynamic Classic, MICHELIN® Dynamic Sport, MICHELIN® E-Wild, MICHELIN® Force AM, MICHELIN® Force Enduro, MICHELIN® Force XC, MICHELIN® Jet XCR, MICHELIN® Lithion2, MICHELIN® Mud Enduro, MICHELIN® Power All Season, MICHELIN® Power Competition, MICHELIN® Power Cyclocross, MICHELIN® Power Cyclocross Tubular, MICHELIN® Power Endurance, MICHELIN® Power Gravel, MICHELIN® Power Protection +, MICHELIN® Power Road, MICHELIN® Power Road TLR, MICHELIN® Power Time Trail, MICHELIN® PRO4, MICHELIN® PRO4 Endurance, MICHELIN® PRO4 Tubular, MICHELIN® Protek, MICHELIN® Protek Cross, MICHELIN® Protek Cross Max, MICHELIN® Protek Max, MICHELIN® Protek Urban, MICHELIN® Rock R2 Enduro, MICHELIN® Stargrip, MICHELIN® Wild AM, MICHELIN® Wild Enduro, MICHELIN® Wild Rock'R, MICHELIN® Wild Run'R.

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Must be at least 18 years of age or older at the time of purchase to be eligible. **All requests must be received by 9/17/2020.** Please allow four (4) to six (6) weeks for delivery of the \$40, \$80 or \$120 Visa® Reward Card via mail. Sales to Original Equipment manufacturers, fleets, wholesalers and business accounts and purchases for resale are not eligible for this promotion. Original Equipment tires DO NOT qualify. This offer is only valid on purchases from authorized and participating Michelin dealers and is not stackable with any other offer (example – If a consumer is eligible for \$70 at a Club via a national promotion and they receive \$70 off instantly, then no additional reimbursement is available). Cost of mounting, balancing, valve stems, applicable taxes, discounts applied at checkout from retailer, etc. are not included in determining the combined purchase amounts under this promotion. In addition, purchases from any nonparticipating dealers are not eligible for this promotion. Tampering with, altering or falsifying purchase information constitutes fraud. All decisions made by Michelin (or its authorized representatives) relating to the validity of any submissions are final and binding. The promotion is subject to all federal, state and local laws and regulations. Michelin reserves the right to modify or discontinue this offer, products and/or services at any time for any reason. No cash refunds. Please retain copies of the materials you submit. All requests become the property of Michelin North America, Inc., and will not be returned. Michelin is not responsible for any lost, late, stolen, damaged, misdirected, incomplete, incorrect or illegible mail. No postage-due requests. For questions regarding this promotion, please call 1-866-212-9619 Monday through Friday between 8:00 a.m. and 8:00 p.m. ET. Please reference the **2020 Michelin Back to School Promotion** when calling. Offer may not be assigned, traded, sold or combined with any other Michelin offer. THIS OFFER IS NOT VALID WHERE PROHIBITED OR RESTRICTED BY LAW.

¹Michelin Visa® Reward Card is issued by The Bancorp Bank pursuant to a license from Visa U.S.A. Inc. and can be used everywhere Visa debit cards are accepted. No cash access. The Bancorp Bank; Member FDIC. The Bancorp Bank does not endorse or sponsor and is not affiliated in any way with any product or service offered by Michelin.